



LUNDQUIST
COLLEGE OF
BUSINESS

University of Oregon

UNIVERSITY OF OREGON
CHARLES H. LUNDQUIST COLLEGE
OF BUSINESS

2011-2012

Undergraduate Advising Office

203 Peterson

541-346-3303

<http://www.lcb.uoregon.edu/>

Services:

Academic Counseling - by appointment 203 Peterson

Peer Advisors - drop in academic advising 203 Peterson – M-R, 10-4 (except vacations & finals week)

Free Tutors – Braddock Tutoring Center: All business courses - 155 Lillis

Integrated Communication Program: Writing, critical thinking, speaking, teamwork - 145 Lillis

Introduction to Business Tutoring: BA 101 – Anstett 293

Information on –

- overseas study
- clubs
- professional organizations
- scholarships

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*Stop by and see us.
We're here to help you!!!*

Find us on Facebook: <http://www.facebook.com/BusinessAdvising>

Be the first to know about all of the scholarships, deadlines, and events in the Business School.

Academic Requirements

Pre-Business Requirements:*

(Required for admission to the major)

- Complete 90 credits
- Earn 2.90 Cumulative G.P.A. (includes transfer coursework)
- Attain a minimum of C- or better in all pre-business requirements

****Beginning fall 2010, all pre-business requirements must be taken for a letter grade.**

- WR 121 & (122 or 123) Writing Composition
- MATH 241 & 242 Business Calculus - Math 251 & 252 can substitute. (Other less common substitutions also available.)
- MATH 243 Business Statistics - PSY 302 can substitute.
- BA 240 (formerly DSC 240) Managing Business Information –Requires sophomore standing to enroll. Pre-requisite: knowledge of spreadsheet, database, and word processing applications. For more information see isom.uoregon.edu/dsc240
- International Students must meet English language proficiency requirements (575 - PBT, 89 - IBT TOEFL, 7.0 IELTS, or completion of AEIS) *and* writing courses as outlined above.
- Pre-Business Core

Pre-Business Core:

- A 2.75 GPA is required in the pre-business core.
****Pre-business core courses must be taken graded.**
- BA 101 Introduction to Business (meets social science group requirement)
- ECON 201, 202 Micro and Macro Economics (meets social science group requirement)
- ACTG 211 & 213 Financial and Managerial Accounting (These two courses require sophomore standing to enroll.)
- **Submit a Change of Major Application by the deadline.**

* University General Education requirements are not required to be completed before being admitted to the Lundquist College of Business; however, students are strongly advised to finish as much of their general university coursework as possible in their first two years. For a full list of general education requirements, see the university catalog.

Applying for Major Status:

Students must submit an application for major status one term prior to enrolling in upper division business courses. (Typically, students submit an application in the term they are completing the last of their pre-business requirements.) **APPLICATIONS ARE DUE ON THE SECOND FRIDAY OF THE TERM.** Students will not be allowed to take upper-division core or major courses until they have been admitted to the Lundquist College of Business. All students will select either Accounting or Business Administration as their major. **Applications are available online at <https://lcb.uoregon.edu/forms/major/application.html>.** For more details please come to 203 Peterson.

Upper Division Major Requirements:

Upper-Division Core: (required for both Business Administration and Accounting Majors)

BA 352	Leadership & Communication
MKTG 311	Marketing Management
FIN 311	Economic Foundations of Competitive Analysis
FIN 316	Financial Management
MGMT 321	Managing Organizations
BE 325	Global, Legal, and Social Environment of Business
DSC 330	Business Statistics
DSC 335	Information Technology and Operations Management (pre-/co-req: DSC 330)
DSC 340	Business Information Systems
BA 453	Business Strategy and Planning (pre-requisite: 300-level core courses)

Please note: Business majors are advised to complete the 300-level upper division core prior to taking 300-400-level business electives. Majors should begin the upper-division core with BA 352. Students should take BA 453 in their senior year. All upper division business courses must be taken graded and passed with a C- or better.

Common Substitutions:

EC 311 can substitute for FIN 311 (LCB Honors students will be required to take FIN 311 within the honors program. Accounting and Finance students are strongly encouraged to take FIN 311.)

EC 320 and EC 421 combined can substitute for DSC 330 (formerly EC 420 & 421)

CIT 382 can substitute for DSC 340 (for CIT minors)

Math Minors or Double majors - see an advisor about possible DSC 330 substitutions

Accounting Major:

ACTG 350	Intermediate Accounting I
ACTG 351	Intermediate Accounting II
ACTG 352	Intermediate Accounting III
ACTG 360	Cost Accounting
ACTG 440	Auditing and Information Systems
ACTG 450	Advanced Financial Accounting
ACTG 470	Introduction to Federal Taxation

Students pursuing the Certified Public Accountant (C.P.A.) designation are required to take additional coursework prior to sitting for the C.P.A. exam. The U of O provides this coursework through a one year Master's degree program. Contact the accounting department for details.

Business Administration Major:

The Business Administration major requires seven additional approved upper-division business courses from three different departments in the Lundquist College of Business (Accounting, Decision Science, Finance, Management, and Marketing. MKTG, SBUS, and BE are all in one department). Students may select coursework in such a way that they earn a concentration in a specific area. Concentrations are available in:

Finance
 Entrepreneurship/Small Business
 Information Systems/Operations Management
 Marketing
 Sports Business

Please Note: Concentrations are not documented by the U of O and will not appear on a student's transcript or diploma. Students may, however, indicate concentrations on their resumes. Advising documents and course offerings for each concentration are available in 203 Peterson and on the web. Please note, this information is updated annually. Students are advised to plan from the most current information available.

Approved Upper Division Business Electives

Below is a list of the course offerings that can fulfill the upper division elective requirement. Please note that classes must be taken from at least three departments. Courses with a BA prefix are considered interdisciplinary and, therefore, are **NOT** counted as one of the three required departments. Courses with the BE and SBUS prefixes are considered part of the Marketing department as noted below. A maximum of one course from the "other" list may be applied towards the major requirements. Brief descriptions of these courses can be found in the on-line class schedule by clicking on the CRN.

ACTG DEPT.	DSC DEPT.	FIN DEPT.	MGMT DEPT.	MKTG DEPT.	OTHER (only one)
ACTG 320	DSC 410*	FIN 410*	MGMT 335	MKTG 390	BA 361
ACTG 340	DSC 433	FIN 380	MGMT 410*	MKTG 410*	BA 365
ACTG 350	DSC 444	FIN 462	MGMT 415	MKTG 420	BA 399*
ACTG 351	DSC 466	FIN 463	MGMT 417	MKTG 435	BA 410*
ACTG 352	DSC 477	FIN 473	MGMT 420	MKTG 445	BA 430*
ACTG 360	DSC 488		MGMT 455	MKTG 470	ACTG 406/7/9*
ACTG 440				MKTG 490	DSC 406/7/9*
ACTG 450				SBUS 410	FIN 406/7/9*
ACTG 470				SBUS 450	MGMT 406/7/9*
				SBUS 452	MKTG 406/7/9
				SBUS 453	
				SBUS 455	
				BE 410	

- *399,406, 407, 409 and 410 classes must be individually approved by the LCB and at least 4 credits to be eligible for a business elective.

Required Coursework Outside the College of Business:

All business and accounting majors must complete 90 credits of non-business coursework and include the following two requirements prior to graduation. Please note: these are NOT requirements for admission to the major. Many students do, however, begin working on these requirements before admission to the major. Careful planning of general education requirements may enable students to meet these requirements simultaneously.

Pre-business students are required to submit a written plan for departmental approval to the Undergraduate Advising Office, 203 Peterson, outlining how they will meet the following two requirements. Proposals may be submitted at any time, however, students are strongly advised to turn one in for approval prior to taking these courses. A student's plan must be on file in 203 Peterson before graduating. Proposal forms can be downloaded from the College of Business website in the undergraduate/forms section.

Non-Business Breadth Requirement:

To complete this requirement, students must take 24 credits from an inter-related set of courses outside of business that relate to their career interests. Completion of a minor will automatically fulfill this requirement as will two years of college-level foreign language. Additional suggestions are online: http://www2.lcb.uoregon.edu/App_Aspx/advisingResources.aspx.

Global Context for Business Decisions:

Global Context requires that students take three courses that focus on the culture of a country other than their native countries. All three courses should focus on the same country and be at least three credits each. (Students wishing to study a region should obtain advisor approval.) Foreign language courses must be at least 200-level or higher. A list of global context recommendations is online: http://www2.lcb.uoregon.edu/App_Aspx/advisingResources.aspx. Alternatively, students who study abroad in one country for six weeks or more may have the Global Context requirement waived with the approval of an academic advisor. International internships of six weeks or longer may also waive the Global Context requirement if pre-approved by an LCB academic advisor.

International Business Options:

Global Management Certificate:

The Certificate in Global Management gives business and accounting majors an opportunity to showcase their interest and competence in international culture and business. The certificate requires completion of at least two years of a foreign language, a twenty-four credit area study and International Business core classes. Study abroad is encouraged but not required. Students may overlap some of this coursework with general education or other business requirements. Students who wish to earn this certificate must submit a plan for approval. Please stop by 203 Peterson for more details.

Study Abroad and Overseas Internships:

The Lundquist College of Business encourages students to utilize overseas study and internship opportunities to prepare themselves to compete in today's global market. The UO offers extensive opportunities to study/intern in other countries. Study abroad can fulfill multiple degree requirements. LCB advisors are available to help students integrate these experiences into their academic plans. Please note that most overseas internships require language skills while many study abroad opportunities are taught in English. For more information on international opportunities and their requirements, please check out <http://studyabroad.uoregon.edu>.

Additional Information:

LCB Honors Program:

The LCB Honors Program admits a cohort of 35 students each fall. Honors students take 9 core business classes together in honors sections taught by select faculty. Participants benefit from a small and dedicated learning community, real life experience with local and international companies, experiential learning opportunities and an active alumni network. Students with a record of extracurricular achievement who have maintained a pre-business core GPA of at least 3.6 and an overall GPA of 3.5 are encouraged to apply. Applications are due winter term for admittance into the subsequent fall cohort. For more information, contact the program director Ron Bramhall at rcb@uoregon.edu, 541-346-6139.

LCB E-Mail & Blackboard & Facebook:

The Lundquist College of Business relies heavily on UO technology systems to advise students on program requirements, changes, and current events in the LCB. Information will be posted on Facebook and Blackboard and/or sent, via e-mail, to all students who are declared as pre-business, business, or accounting. The information will be sent to students' UO e-mail account (their "Oregon account"). Students have the responsibility of checking their Oregon accounts and Blackboard or Facebook on a regular basis. If, for some reason, a student elects to have his or her name removed from the LCB list, that student will still be held responsible for the information that goes out via this list. For this reason, students are highly urged to remain on the distribution list.

Students are responsible for keeping current on all changes in requirements for admission to the major and degree completion. Students are advised to check their UO email account daily and meet regularly with LCB advisors.

New Major Celebration:

Twice per year the dean, faculty, and students of the Lundquist College of Business hold a celebration to welcome new business and accounting majors into the College. This event is designed to celebrate their admission into the College, introduce them to faculty and fellow majors, and provide them with valuable information about career development resources and opportunities as they enter their junior and senior years. All participants are given a gift from the College as well as the chance to win prizes and enjoy hors d'oeuvres.

We often get questions regarding the LCB’s Grading Policy. Thus, we are including this memo for clarification.

Lundquist College of Business Grading Policy

The Executive Council (deans & department chairs) developed grading guidelines to:

1. Provide grading guidance to instructors,
2. Increase grading consistency across courses, and
3. Give students clear information on academic standards in the Lundquist College.

Philosophy

One of the most important roles students and society expect of teachers and educational institutions is the evaluation of student learning and achievement. Instructors in higher education must distinguish passing from failing and excellence from mediocrity. Failure to make these useful and important distinctions reduces the value of education to students and to society.

Implementation

The table below lists the guidelines developed by the Executive Council. While there is variation across classes in the ability and effort of students, the standards are sufficiently broad to accommodate reasonable variation in performance.

The GPAs listed below are *Class GPAs* computed by multiplying the number of A, A-, B+, C, etc. grades times the GPA value of each grade. For example consider a class with 40 students with the following grades: 8 A, 14 B, 16 C, and 2 D. The calculation is $[(8 \times 4.0) + (14 \times 3.0) + (16 \times 2.0) + (2 \times 1.0)]/40 = (32 + 42 + 32 + 2)/40 = 2.70$ GPA. Thus, a class GPA of 2.70 can result from many different distributions of grades, i.e., all B’s and C’s, A’s, B’s C’s and D’s etc. There is no quota on the number of A’s or B’s. Grade distributions in the vast majority of Lundquist College classes last year fit within the grade point ranges listed below.

Average Grade Point Ranges by Type of Classes

Class Level	Average Grade Point Range
Undergraduate Pre-Business Classes	2.3 - 2.8
Undergraduate Minor Classes	2.7 - 3.2
Undergraduate Major Core Classes	2.6 - 3.1
Undergraduate Major Electives	2.7 - 3.2
Undergraduate Honors Classes	3.2 - 3.5
MBA Core Classes	3.1 - 3.4
Other Masters Classes	3.2 - 3.5

Charles H. Lundquist College of Business
CODE OF PROFESSIONAL BUSINESS CONDUCT:
A Statement of Values

The Lundquist College of Business learning community is committed to a set of core values that guide our interactions with one another. Our values are as important within our LCB community as within the business community. Our values help define both how we aspire to act and what it means to be a business professional.

INTEGRITY

Members of our community act with integrity and honesty. These qualities are essential in providing a basis for trust and go to the core of what is expected from business professionals.

RESPECT

Our community conveys respect for the dignity of all people. Our relationships are based on mutual respect. Differences of opinion are discussed openly and civilly. These discussions focus on issues and are presented in a courteous manner. We are sensitive to the impacts of both our words and actions on others.

OPENNESS

We encourage all members of our community to exchange ideas freely within the bounds of reasonable behavior. We recognize that learning requires an open environment.

RESPONSIBILITY

We act publicly and accept responsibility for our actions. We understand that the community will keep us accountable for our dealings. We deliver on the commitments and promises we make to others.

TEAMWORK

Our community is stronger when we work as a team. We foster attitudes encouraging members of the community to give and receive constructive criticism, and develop creative solutions to challenges.

The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act. This publication will be made available in accessible format upon request.